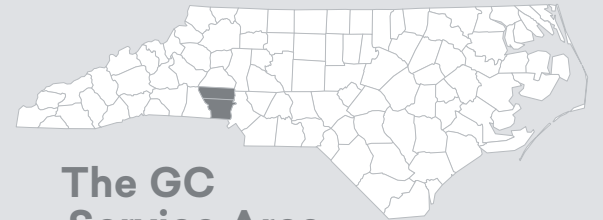


The Economic Value of Gaston College



The GC Service Area
North Carolina

About GC

7,825 Credit students

10,997 Non-credit students

736 Employees

1 out of every 28 jobs in the GC Service Area is supported by the activities of GC and its students.

● = 100 jobs
* = family of four

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of GC alumni and the businesses they work for

\$213.8 million
Added income

An economic boost similar to hosting the World Series
36x

OR **3,680** Jobs supported

Operations spending impact
Impact of annual payroll and other spending

\$38.7 million
Added income

Enough to buy **1,154** new cars

OR **828** Jobs supported

Student spending impact
Impact of the daily spending of GC students attracted to or retained in the region

\$11.5 million
Added income

Enough to buy **929** families* a year's worth of groceries

OR **287** Jobs supported

Construction spending impact
Impact of expenditures for ongoing construction projects

\$2.8 million
Added income

OR **49** Jobs supported



INVESTMENT ANALYSIS

For every \$1...

Students gain **\$5.10** in lifetime earnings

Taxpayers gain **\$1.90** in added tax revenue and public sector savings

Society gains **\$8.00** in added state revenue and social savings

The average associate degree graduate from GC will see an increase in earnings of **\$7,300** each year compared to someone with a high school diploma or equivalent working in North Carolina.

